

Bottoms Up: 2010 San Diego Beer Week

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A very wise man named Homer Simpson once said "Ah, good ol' trustworthy beer. My love for you will never die."

Well, if Homer got anything right it's that our love for hops and barley will never ever cease to exist. With that being said, it's time to get thirsty - **2010 San Diego Beer Week** is just around the corner!

With over 35 craft breweries located in San Diego County alone, it's more than safe to say that we have one of the most vibrant and thriving craft beers scenes in the nation. After all, just last year Men's Journal named America's Finest City as the Top Beer City in the Nation. And every fall, San Diego Beer Week promotes beer culture and regional brewing heritage by showcasing the best of [San Diego breweries](#), restaurants, pubs and other local businesses.

The inaugural San Diego Beer Week invites you to discover the burgeoning beer tourism industry with over 100 buzz-worthy events

spanning 10 full days. This year, SDBW kicks off in Liberty Station on **Saturday, November 6th** from 2pm - 6pm. For \$35, a general admission ticket will buy you 10 tastes from San Diego's top breweries, along with a selection of food and live music from bands including The Firkins, Funk Ensemble Mozaik (featuring band members of Society and Scarlet Symphony), Behind the Wagon, The Old In-Out, and the Downs Family. For all the true brew aficionados, we recommend that you splurge for the VIP treatment for only \$15 more. VIP guests will meet with the brewers and try all-exclusive beer tasters before the for a \$50 ticket and stay through the rest of the event.



Throughout the week attendees will indulge in a variety of fun-filled activities and events ranging from \$3 local beer pairings at the Pearl and Johnny Brown's 2nd Annual Barrel Aged Night, to beer Desserts at Extraordinary Desserts and nightly meet and greets with top San Diego brewers.

Rounding out the week's events is the Beer Garden at the Lodge at Torrey Pines. This official closing event brings together the best of San Diego craft beer with food from amazing local chefs including Paul McCabe of *Kitchen 1540*, Jeffrey Strauss of *Pamplemousse Grille*, Jeff Jackson & Kyle Bergman of *The Lodge at Torrey Pines*, Amy DiBiase of *The Cosmopolitan Hotel*, Anthony Sinsay of *Harney Sushi*, Hanis Cavin of *Kensington Grille*, Tom McAliney & Patrick Heymann of *Brandt Beef (w/ Eric Brandt)*, Aldo Negrete of *Quality Social*, Pete Balestreri of *Tender Greens*, Alex Carballo & Jason Seibert of *Stone Brewery*, and Jason Graham of *Cal-a-Vie Spa*.

Each of the participating breweries, which include Coronado Brewing Company, AleSmith Brewing Company, Ballast Point Brewing Company, Stone Brewing Company, and many, many more, will be paired with a local chef to create a truly unique and delicious beer and food pairing event.

2010 San Diego Beer Week will be here before you know it so mark it on your calendar now! We guarantee you'll be pissed if you missed the best brew event of the season! For a complete list of Beer Week events, new details, and information on the many great [San Diego hotel packages](#), please visit [sdbw.org](#).

See for Yourself: Check out this video from 2009 San Diego Beer Week -



Drink Up! Check out our Guide to the [Top Ten San Diego Breweries](#)