



2nd Annual Beer Week

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The San Diego Brewers Guild is preparing for San Diego Beer Week 2010 (SDBW), November 5-14. San Diego Beer Week is a ten-day celebration that inspires people to drink local, craft beer and promotes San Diego's thriving brewing culture with more than 300 events happening across the county. San Diego Beer Week will kick off with the Brewers Guild Festival on November 6 and conclude with the Beer Garden — Chef Celebration of San Diego Beer, a gourmet beer and food-pairing event, on November 14.

San Diego Brewers Guild Festival: Saturday, November 6

The kick-off for San Diego Beer Week 2010 will take place in Liberty Station on Saturday, November 6, from 2-6pm. The general admission price is \$35 for ten tastes from San Diego's top breweries, along with food and live music. For the true brew aficionado, there will be a VIP session, which begins at noon, in which guests can meet with the brewers and try exclusive beers for a \$50 ticket and stay through the rest of the event.

Beer Garden: Sunday, November 14

The Lodge at Torrey Pines will play host to the closing event for the 2nd Annual San Diego Beer Week on Sunday, November 14. Beer Garden will be an outdoor, open-air setting with 12 breweries and many of San Diego's top chefs pairing great local beer and amazing food. The event will take place from 11:30am-3:30pm. Tickets are \$65.

San Diego is home to more than 35 brew houses and has gained an international reputation for brewing award-winning beers. The city's breweries recently brought home more medals at the 2010 World Beer Cup than the traditional beer countries of England, Germany, and Belgium combined, and won 15 medals at the Great American Beer Festival this September. With the popularity of craft beer on the rise, San Diego is poised to be the capital of craft beer tourism in the United States.

“Our goal is to create a variety of events to engage all levels of craft beer drinkers,” says Adam Carbonell, president of San Diego Brewers Guild. “If you’re new to craft beer you can check out a local pint night or take a brewery tour, and if you’re more seasoned you might enjoy a sour ales night or beer and chocolate tasting.”

For general information about San Diego Beer Week including complete event listings, tickets, sponsors, public transportation, and accommodations, visit www.sdbw.org.