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Contact: J Public Relations, 619-255-7069
Lauren Overby, loverby@jpublicrelations.com



SAN DIEGO BEER WEEK TAKES PLACE NOVEMBER 4-13

Third annual San Diego Brewer's Guild sponsored week hosts more than 500 events celebrating craft beer in San Diego

San Diego, CA (October 3, 2011) – Building on the success of the first two years of San Diego Beer Week, the San Diego Brewers Guild (SDBG) is preparing for San Diego Beer Week 2011 (SDBW), November 4-13, 2011. The only official San Diego Brewers Guild sanctioned event, San Diego Beer Week will be held November 4-13, 2011. The ten-day festival celebrating local, craft beer will feature beer dinners, festivals, rare bottle tastings, cheese pairings, brewery tours, classes, and more. SDBW 2011 kicks off with the [San Diego Brewers Guild Festival](#) on Saturday November 5, 2011 at Liberty Station and concludes with the "[Beer Garden](#)" event at The Lodge at Torrey Pines on Sunday November 13, 2011.

San Diego, with more than 40 brew houses and a thriving brewing culture, has become a Mecca for craft beer and those who celebrate it. The city's breweries recently brought home a record 20 medals at the 30th annual Great American Beer Festival and in 2010, won more medals at the World Beer Cup than the traditional beer countries of England, Germany and Belgium combined.

As the only beer festival sponsored by the San Diego Brewers Guild, San Diego Beer Week prides itself on being brewer-supported. Each year, SDBG hosts the two capstone events (kick off and closing), with the rest of the events throughout the county being planned and hosted by the breweries themselves. Last year there were over 500 events throughout the 10 days ranging from upscale beer and food pairing events with some of San Diego's top chefs, to disc golf with the brewers.

"The success we have enjoyed with the last two years of San Diego Beer Week proves that this festival has something for every beer lover," said San Diego Brewers Guild President Marty Mendiola. "Our brewers and chefs look forward to bringing out their very best for SDBW and we pull out all the stops to ensure a wide range of events to



please every palate and price point.”

For general information about San Diego Beer Week including complete event listings, sponsors, public transportation, and accommodations, visit www.SDBW.org.

About San Diego Beer Week

San Diego Beer Week promotes San Diego’s thriving craft beer culture by sponsoring a ten-day countywide festival that attracts beer tourism, fosters knowledge of our regional brewing heritage, and serves as a showcase for San Diego’s breweries, restaurants, pubs, and other businesses with ties to the craft beer community. For more information and a current list of events visit SDBW.org, www.twitter.com/sdbeerweek or www.facebook.com/san.diego.beer.week. Cheers.

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